



### **Travel Agent Program**

Reservations: 800.268.7537  
Website: [www.couples.com](http://www.couples.com)

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### **Preferred Agency Incentive Program**

As a way to recognize and reward outstanding performance by travel agents, Couples Resorts offers The Preferred Agency Incentive Program. The program is a dynamic opportunity for travel agents, and provides them with incentives, events, up-to-date information and special promotions to offer their clients who are considering vacationing at Couples Resorts. Agents can sign up online for this program, and can also manage their account via the Couples Resorts Web site. In joining the program, travel agents will receive the following benefits:

- **Cash Booking Bonus:** Couples Resorts will pay the booking agent \$10 per night for one room bookings; and \$5 per room, per night, on group bookings.
- **FREE Website listing:** Once an agency has registered five VIP guest bookings, that agency will be added to the Couples Resorts Preferred Agency Listing. This gives the agency more web exposure, and makes it easier for guests looking to take a Couples Resorts vacation to find their agency.
- **FREE nights:** For every seven confirmed booked traveled nights by clients, an agent will receive one free non-transferable night.
- **Requests for Free Nights:**  
Travel dates April 1 – July 15: May be requested 30 days in advance.  
Travel dates July 16 – Dec 24: May be requested 90 days in advance.  
Travel dates Dec 25 – March 31: Peak Season, no redemptions available.
- **VIP Registration:** All guests are required to complete a registration form upon check-in at each Couples Resort. However, agents can complete this information for guests by registering them as VIP online. Clients will simply be asked to verify the accuracy of the information and sign the form upon arrival. This saves time for the guests at check-in.

For more information, visit <http://couples.com/06travelagentF.htm>.