

WORLD WIDE WEDDINGS
Couples Resorts Offers 'Wedcast' Service

MIAMI, FL – August 9, 2007 – In recent years, destination weddings have become an alternative for couples seeking an exotic, intimate and less expensive affair. According to the Caribbean Wedding Association, it is estimated that 162,000 couples will travel abroad to celebrate their nuptials this year alone. Unfortunately, there are times when traveling thousands of miles from home means that there are many important people left behind.

No one wants their loved ones to miss out on their wedding day, which is why Couples Resorts has launched its wedcast service. For just \$375, Couples Resorts creates a special web page for family and friends back at home to log-in and watch live streaming video of the ceremony. This service, currently only available for weddings that take place at Couples Negril and Couples Swept Away, keeps the intimacy and cost-effectiveness of the destination wedding concept intact while including all of the bride and groom's family and friends.

“Couples Resorts has always been committed to providing first class service to their guests. We understand that the wedding day is one of life's most important events. Naturally loved ones want to be a part of it and our wedcast service allows just that,” said Chief Romance Officer and Senior Vice President of Sales and Marketing Randall Russell.

Couples Resorts, headquartered in Montego Bay, Jamaica, owns and operates four properties in Jamaica, West Indies - Couples Ocho Rios, the first-ever couples only, all-inclusive resort, Couples Sans Souci, Couples Swept Away and Couples Negril. Pioneered by the legendary Abe Issa – "father of Jamaican tourism" – each Couples Resort is an unsurpassed model of the all-inclusive concept, boldly designed with local inspiration to create a harmonic sense of nature and authentic Caribbean spirit. For over 28 years, Couples has delighted guests and refined the Caribbean all-inclusive resort experience by providing unparalleled service, exceptional dining experiences and exclusive added value inclusions. For further information, call 1-800-COUPLES or visit www.couples.com.

Media Contact:

Janelle Thadhani
Cheryl Andrews Marketing Communications
Phone: 305-444-4033 / Fax: 305-447-0415
Email: janelle@cam-pr.com