

***Service at Couples San Souci Rated Jamaica's #1
Travel + Leisure readers rate the resort among the world's best***

OCHO RIOS, JAMAICA – June 8, 2007 – Couples Sans Souci is among the highest ranked resorts for best service in the Caribbean, Bermuda and the Bahamas according to tens of thousands of readers polled in Travel + Leisure's 11th annual "World's Best" awards.

"We feel privileged to receive this award from the readers of Travel + Leisure," commented Randall Russell, Senior VP, Sales & Marketing of Couples Resorts. "This recognition reflects our commitment to providing exceptional service and is a testimony to our continuing efforts to provide the highest quality product to our guests."

Couples San Souci earned an overall ranking of 87.93, making it the number one ranked resort in Jamaica and the highest ranked all-inclusive resort in the entire Caribbean. Nicknamed the "Jewel of Jamaica," Couples Sans Souci, the newest addition to the Couples family, is located on the picturesque north coast of Jamaica, four miles east of Ocho Rios. Acquired by Couples Resorts in September 2005, Sans Souci, French for "without a care," boasts 148 ocean-facing luxury suites nestled into a 35-acre hillside garden.

Travel + Leisure has been asking its readers to rate the quality of destinations, hotels, spas, airlines, cities, rental-car companies and tour organizers in its "World Best" awards since 1996. Survey participants are asked to rate each resort based on rooms and facilities, location, service, restaurants and value.

Couples Resorts, headquartered in Montego Bay, Jamaica, owns and operates four properties in Jamaica, West Indies - Couples Ocho Rios, the first-ever couples only, all-inclusive resort, Couples Sans Souci, Couples Swept Away and Couples Negril. Pioneered by the legendary Abe Issa – "father of Jamaican tourism" – each Couples Resort is an unsurpassed model of the all-inclusive concept, boldly designed with local inspiration to create a harmonic sense of nature and authentic Caribbean spirit. For over 28 years, Couples has delighted guests and refined the Caribbean all-inclusive resort experience by providing unparalleled service, exceptional dining experiences and exclusive added value inclusions. For further information, call 1-800-COUPLES or visit www.couples.com.

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