

Couples Swept Away is # 1 Dive Center in Jamaica
PADI recognizes Couples' environmental commitment and world class facilities

NEGRIL, JAMAICA- June 6, 2007- Couples Swept Away has been awarded National Geographic Gold Palm 5 Star IDC Center status by PADI, Professional Association of Diving Instructors, the most recognized diving association in the world. This accolade places Couples Swept Away among the world's most pre-eminent dive centers and the highest rated dive resort in Jamaica.

PADI National Geographic Gold Palm 5 star status is bestowed upon the world's most elite dive resorts pairing the highest standards of customer service with world class hotel facilities. The professional staff at Couples Swept Away's dive resort is trained to ensure a safe and pleasurable experience both above and below water. A personal caddy service relieves divers from the burden of carrying heavy equipment.

This distinction also recognizes Couples Swept Away's commitment to sound environmental practices, including participation in PADI Project Aware, a program that promotes sound ecological practices by divers and dive centers alike. Both beginners and experienced divers can enjoy the dive resort at Couples Swept Away, situated along Negril's world famous seven mile, white sand beach with clear turquoise waters providing an average of 90 miles visibility. The dive center offers beginner's dives for those who have successfully completed Couples' resort diver's course and advanced dives for those who have been internationally certified. Like all other water sports at Couples Swept Away, Scuba diving is included in the all-inclusive rate.

Couples Resorts, headquartered in Montego Bay, Jamaica, owns and operates four properties in Jamaica, West Indies - Couples Ocho Rios, the first-ever couples only, all-inclusive resort, Couples Sans Souci, Couples Swept Away and Couples Negril. Pioneered by the legendary Abe Issa – "father of Jamaican tourism" – each Couples Resort is an unsurpassed

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model of the all-inclusive concept, boldly designed with local inspiration to create a harmonic sense of nature and authentic Caribbean spirit. For over 28 years, Couples has delighted guests and refined the Caribbean all-inclusive resort experience by providing unparalleled service, exceptional dining experiences and exclusive added value inclusions. For further information, call 1-800-COUPLES or visit www.couples.com.

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