

Couples Resorts Voted #1, #2 and #3 Among Caribbean All-Inclusives
Couples Resorts in Jamaica Sweep Top Spots in Condé Nast Traveler's Readers' Choice Awards

MONTEGO BAY, JAMAICA – October 31, 2006 – Couples Swept Away, Couples Negril and Couples Ocho Rios are the highest ranked all-inclusives in the Caribbean and among the Top 15 resorts in the region overall, according to the readers polled in Condé Nast Traveler's 2006 Readers' Choice Awards.

“What an honor to not only be chosen as the top all-inclusive in the Caribbean, but as the top three all-inclusives in the Caribbean,” commented Randall Russell, Senior VP, Sales & Marketing of Couples Resorts. “These awards mean so much because it is our guests who think so highly of Couples and those are the most important opinions to us.”

Couples Swept Away, chosen as the number one all-inclusive in the Caribbean, is located on Seven Mile Beach in Negril. Considered Couples' most private and peaceful resort, Swept Away ranked number 10 among the Top 20 Caribbean Resorts overall. Couples Negril, known for its unique balance of eclectic and elegant, was chosen as the number two all-inclusive in the Caribbean and Couples Ocho Rios, Jamaica's first couple's only, all-inclusive resort, was chosen as the number three all-inclusive in the region.

Condé Nast survey participants were required to rate each resort based on activities and facilities, food and dining, location, overall design, rooms and service. The prestigious Readers' Choice Awards began in 1988. Every year, nearly 400,000 readers are polled on the quality of destinations, hotels, airlines, cities, car-rental agencies and resorts worldwide.

Couples Resorts, headquartered in Montego Bay, Jamaica, owns and operates four properties in Jamaica, West Indies - Couples Ocho Rios, the first-ever couples only, all-inclusive resort, Couples Sans Souci, Couples Swept Away and Couples Negril. Pioneered by the legendary Abe Issa – "father of Jamaican tourism" – each Couples Resort is an unsurpassed model of the all-inclusive concept, boldly designed with local inspiration to create a harmonic sense of nature and authentic Caribbean spirit. For over 28 years, Couples has delighted guests and refined the Caribbean all-inclusive resort experience by providing unparalleled service, exceptional dining experiences and exclusive added value inclusions. For further information, call 1-800-COUPLES or visit www.couples.com.

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