

“Fall” in Love...Again
Rediscover Each Other With Two for One Travel to Couples Resorts

MONTEGO BAY, JAMAICA – March 1, 2007– Couples Resorts has announced its third annual “*Fall*” in Love Again promotion, offering savings of up to 50% off published rates. Travelers who book their fall vacation before April 30, 2007 can bring their loved one for free.

Couples Resorts, with four luxury all-inclusive properties - Couples Ocho Rios, Couples Sans Souci, Couples Swept Away and Couples Negril - offers guests a journey filled with fantasy and adventure. Unsurpassed in their added value, the resorts provide off-site excursions, scuba diving and snorkeling, unlimited premium brand liquors, fine dining, water skiing, catamaran cruises, private fitness and tennis instruction and more as part of their all-inclusive rates. With a wide array of activities and incomparable amenities, Couples Resorts has created an environment that provides guests with everything needed to rediscover the passion and connection that first brought them together. Providing a romantic, relaxed environment, guests are encouraged to just enjoy each other and the experience and can now do it at an even more affordable rate.

Savings for the *Fall In Love Again* promotion start on March 1st, with maximum savings of 50% available in select room categories and travel dates starting July 9th through December 24th. Substantial savings are also still available for travel March – June. Savings do not include airfare and are based on the dates and resort category selected. For more information, connect with Couples Resorts at www.couples.com. Offer may not be combined with any other discount or promotion.

Couples Resorts, headquartered in Montego Bay, Jamaica, owns and operates four properties in Jamaica, West Indies - Couples Ocho Rios, the first-ever couples only, all-inclusive resort, Couples Sans Souci, Couples Swept Away and Couples Negril. Pioneered by the legendary Abe Issa – “father of Jamaican tourism” – each Couples Resort is an unsurpassed model of the all-inclusive concept, boldly designed with local inspiration to create a harmonic sense of nature and authentic Caribbean spirit. For over 29 years, Couples has delighted guests and refined the Caribbean all-inclusive resort experience by providing unparalleled service, exceptional dining experiences and exclusive added value inclusions. For further information, call 1-800-COUPLES or visit www.couples.com.

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