



**Couples Resorts Media Memo**  
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***www.couples.com***

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**Contents:**

- **New Couplicious Wednesday Escapes make October the Perfect Time to Reserve your Romantic Vacation**
- **Last Chance to “Fall in Love Again” in 2009**
- **Last-Minute “Secret Rendezvous” Perfect for Spontaneous Couples**
- **Reserve Early and Save for 2010**

**News:**

**New Couplicious Wednesday Escapes make October the Perfect Time to Reserve your Romantic Vacation**

If the first signs of winter aren't enough to entice travelers to book a Jamaican vacation, Couples Resorts is making it harder to refuse by offering hundreds of dollars in value-added amenities with its new October Couplicious Wednesday Escapes. The 24-hour specials, which run from 12:01 a.m. to 11:59 p.m. EST, can be accessed every Wednesday at <http://couples.travelscream.com/a174643643.htm>. Below is a sneak peak at the specials in store this month; however, to keep the escapes a secret, we won't tell you which one will be featured each week.

- *Couples Sans Souci Private Romance*: All penthouses booked at Couples Sans Souci for a minimum of five nights, from January 3 – April 2, 2010 will receive a free private dinner in a secret location. (\$150 value)
- *Explore Ochi*: All trips booked for a minimum of seven nights between February 20 and April 2, 2010 will receive a \$300 credit toward offsite excursions booked at the Couples Resorts tour desk.
- *Private Bubbles*: Upon arrival, guests booking stays of seven nights or longer in May 2010 will receive a complimentary one-way private champagne transfer from the airport.

To receive Couplicious Escape alerts each Wednesday, prospective guests can sign-up at <http://couples.com/13-subscribe-Wed-escape.htm>.

**Last Chance to “Fall in Love Again” in 2009**

October 30, 2009 is the last opportunity for couples to “Fall in Love Again” in 2009 – at least for

up to 50 percent off at all four Couples Resorts properties. Prices for this incredible promotion start at \$304 per couple, per night at the newly remodeled Couples Tower Isle. Couples Sans Souci is offering nights for only \$317, Couples Negril for \$340 and Couples Swept Away for just \$349. To take advantage of these savings at the Caribbean's most inclusive all-inclusive resorts, guests must book before October 30, 2009 for travel between now and December 25, 2009. To view rates and details, visit <http://couples.com/04special.htm>.

### **Fall "Secret Rendezvous" Promotion Perfect for Spontaneous Couples**

Couples looking to add a little mystery and excitement to their fall Jamaican getaway will love Couples Resorts' Secret Rendezvous promotion. With this offer, the couples' booked property remains a secret until seven days prior to their departure to Jamaica. Possible locations include any of the four all-inclusive Couples Resorts properties located in Negril and Ocho Rios: Couples Negril, Couples Swept Away, Couples Sans Souci or the newly remodeled Couples Tower Isle. October travel is still available for just \$263 per couple, per night. Travel in November is available for only \$299 per couple, per night and can be booked through November 31, 2009. For more information, visit <http://couples.com/04special.htm>.

### **Reserve Early and Save for 2010**

Couples who like to plan their vacations in advance can save up to 50 percent on their next Couples Resorts vacation. The new "Reserve Early and Save" promotion is for those looking to travel in 2010 and starts as low as \$298 per couple, per night at the brand new Couples Tower Isle. Each property offers its own special savings, and must be booked before October 30, 2009 for travel from December 26, 2009 through December 25, 2010. For more information, visit <http://couples.com/04special.htm>.

All press releases, images and press kit materials can be found in the Couples Resorts media room, at <http://couples.com/mediaroom/index.html>. Newly released by Couples Resorts are three online brochures, covering romantic occasions, spa experiences and the Couples Resorts brand. For more information and to access the brochures online, visit <http://www.couples.com/05brochureF.htm>. For press trip inquiries and more specific needs, please contact Kate Kohler. Contact information is listed below.

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