



Couples Resorts Media Memo
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www.couples.com

Contents:

- **New Couplicious Wednesday Escapes Help Couples Hold on to Summer**
- **Images and Virtual Tours of Newly Renovated Couples Tower Isle Now Available on Web site**

News:

New Couplicious Wednesday Escapes Help Couples Hold on to Summer

For those who just aren't ready to leave the warm summer weather behind, Couples Resorts is announcing an all new set of Couplicious Wednesday Escapes for the month of August. Every Wednesday from 12:01 a.m. EST to 11:59 p.m. EST, Couples can take advantage of any of the following new specials by visiting <http://couples.travelscream.com/a174643643.htm>.

- *No Worries at Couples Tower Isle:* A special rate of \$299 per couple, per night is available to those who reserve five nights or more in the brand new Premier Ocean rooms, at Couples Tower Isle, which just reopened in April 2009. The special also offers complimentary travel insurance for couples visiting the property between August 18 and October 31, 2009.
- *Couples Negril 2010 Winter Special:* To escape the cold this winter, Couples Negril is offering \$50 off per night, per room to couples who reserve their stay in the Deluxe Beachfront, Garden Suite or Beachfront Suite at the resort for travel from January 9 – April 2, 2010.
- *Couples Swept Away 2010 Winter Special:* Couples Swept Away is taking the winter special one step further, offering \$100 off per room, per night for those who reserve a stay in the Great House Verandah Suite, between January 9 and April 2, 2010.

Images and Virtual Tours of Newly Renovated Couples Tower Isle Now Available

Photos and panoramic views of the \$30 million dollar renovated Couples Tower Isle (formerly known as Couples Ocho Rios) are now available on <http://www.couples.com>. Images including shots of several new suites and restaurants, in addition to photos of the brand new pool bar and spa can be downloaded from the Couples Resorts media center. For more information or to

download the images, visit <http://couples.com/mediaroom/3-photogallery.htm>. Virtual Tours are available at <http://www.couples.com/11or/01orPanos.htm>.

All press releases, images and press kit materials can be found in the Couples Resorts media room, at <http://couples.com/mediaroom/index.html>. Newly released by Couples Resorts are three online brochures, covering romantic occasions, spa experiences and the Couples Resorts brand. For more information and to access the brochures online, visit <http://www.couples.com/05brochureF.htm>.

For press trip inquiries and more specific needs, please contact Kate Kohler. Contact information is listed below.

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