



For Immediate Release

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**Jamaican All-Inclusive Sets Record in Travel+Leisure's Prestigious
"World's Best" Awards**

Couples Resorts becomes first to have all properties in Top 25 Caribbean List

Montego Bay, Jamaica – July 13, 2009 – Thanks to thousands of Travel+Leisure readers worldwide, Couples Resorts has just become the first all-inclusive chain to have all of its properties ranked on the publication's prestigious Top 25 Resorts in the Caribbean list. The 2009 ranking lists Couples Negril and Couples Swept Away as #2 and #3, respectively. While the two Ocho Rios properties, Couples Sans Souci and the new Couples Tower Isle, were ranked #7 and #8 on the list. Couples Negril and Couples Swept Away also ranked in the top 100 resorts in the world, #36 and #42, respectively. These rankings make Couples Resorts the number one rated all-inclusive company in the Caribbean.

"We are absolutely thrilled to receive such an honor from the readers of Travel+Leisure magazine, and appreciate the continued loyalty of our wonderful guests – especially those who are committed to supporting our message board, and making it a place that warmly welcomes fans of Couples Resorts," said Randall Russell, Chief Romance Officer and Senior VP of Sales & Marketing for Couples Resorts. "This acknowledgement is a true testament to the wonderful team we have in Jamaica, who constantly strive to provide our guests with a uniquely romantic and unforgettable experience."

Couples Resorts is no stranger to the "World's Best" list. For the third consecutive year, Couples Swept Away and Couples Negril have made the coveted list, ranking #5 and #8 in the Caribbean category in 2008. In 2007, Couples Sans Souci ranked #11 on the Top 25 list, while Couples Negril ranked #1 on Travel + Leisure's Top Hotel Spas in the Caribbean, Bermuda and the Bahamas list. The 2009 acknowledgement from Travel+Leisure is the first for the newly renovated Couples Tower Isle.

Since 1995, Travel + Leisure magazine has been presenting the World's Best Awards to the hottest properties around the globe. Winners are selected by the magazine's readers, who are asked to choose hotels and destinations worldwide that they feel are worthy of the "World's Best" title. The survey results are completely impartial and in 2009, thousands of readers participated.

About Couples Resorts

Couples Resorts, headquartered in Montego Bay, Jamaica, owns and operates four properties in Jamaica – Couples Tower Isle, formally Couples Ocho Rios, the first-ever couples only all-inclusive resort; Couples Sans Souci; Couples Swept Away; and Couples Negril. Pioneered by the legendary Abe Issa, “father of Jamaican tourism,” each Couples Resort is an unsurpassed model of the all-inclusive concept, boldly designed with local inspiration to create a harmonic sense of nature and authentic Caribbean spirit. For over 31 years, Couples has delighted guests and refined the Caribbean all-inclusive resort experience by providing unparalleled service, exceptional dining experiences and exclusive added value inclusions. For further information, call 1-800-COUPLES or visit www.couples.com.

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