



For Immediate Release

Contact:

Yanick Dalhouse: 414.351.9563 / ydalhouse@bvk.com

Patty Tazalla: 414.247.2174 / ptazalla@bvk.com

www.couples.com

COUPLES RESORTS ANNOUNCES UNIQUE PRIVATE ISLAND WEDDING PACKAGE
Couples Tower Isle creates a setting for the ultimate romantic wedding

OCHO RIOS, JAMAICA – June 04, 2009 – As one of Jamaica’s most historic and romantic wedding destinations, [Couples Tower Isle](#) in Ocho Rios has created a ceremony package that enables couples to celebrate the beginning of their new life together in a truly extraordinary way. Boasting the most romantic and memorable setting imaginable, Couples Tower Isle lets couples take advantage of a lavish sunset ceremony on a private Caribbean Island; elevating the traditional destination wedding to a whole new level. And, with a package price less than half the cost of the average American wedding, the [Tower Isle Wedding Package](#) offers couples a positively priceless experience.

The fairytale ceremony is set on beautiful Tower Isle – the property’s private island – and is followed by a grand reception featuring the newlyweds and 40 of their friends and loved ones. Every exquisite detail is taken care of by the resort’s expert wedding planner, from the personalized champagne flutes, to authentic Jamaican Mento music, to the tropical décor, perfectly complementing the stunning natural beauty of the island.

As destination weddings have become more popular among couples seeking an exclusive setting for their special day – increasing 200% over the past decade – Couples Resorts has hosted many private island weddings since the re-opening of Couples Tower Isle on April 12, 2009. Lisa and her husband Michael Moynihan from Georgia had this to say about their once-in-a-lifetime experience.

“The wedding coordinator did everything that we would have done, had we known better. Everything was taken care of for us, to the point where all we had to do when we got to the resort was have one 45-minute meeting, and then get on with the business of being on vacation. It still amazes us that everyone talks about how stressful weddings are; we didn’t see that at all.”

Chicago resident Adria Curry, who is currently planning her October wedding at Couples Tower Isle, says the private island wedding is a bride’s dream come true.

MORE

“The Tower Isle Wedding Package was the most original ceremony I could find. I have always loved the idea of getting married somewhere really beautiful and exclusive, having a great time and making a vacation out of my wedding. And, it really amazes me that the whole thing is already planned when the ceremony is still six months out.”

For more information about this and other wedding packages, or for details on the Couples Resorts Smart Bride calculator, which shows couples how much they would save on a destination wedding at Couples Resorts as opposed to a traditional wedding at home, visit <http://couples.com/weddings/weddinglanding.htm>.

About Couples Resorts

Couples Resorts, headquartered in Montego Bay, Jamaica, owns and operates four properties in Jamaica – Couples Tower Isle, formerly Couples Ocho Rios, the first-ever couples only all-inclusive resort; Couples Sans Souci; Couples Swept Away; and Couples Negril. Pioneered by the legendary Abe Issa, “father of Jamaican tourism,” each Couples Resort is an unsurpassed model of the all-inclusive concept, boldly designed with local inspiration to create a harmonic sense of nature and authentic Caribbean spirit. For over 31 years, Couples has delighted guests and refined the Caribbean all-inclusive resort experience by providing unparalleled service, exceptional dining experiences and exclusive added value inclusions. For further information, call 1-800-COUPLES or visit www.couples.com.

#