



For Immediate Release

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Couples Resorts Nominated as Caribbean's Best All-Inclusive Service

Travel + Leisure's readers recognize Couples Negril and Couples Swept Away with coveted award

Montego Bay, Jamaica – May 27, 2009 – Couples Resorts is thrilled to announce that its two Negril properties are being honored by Travel + Leisure magazine readers with the World's Best Award in the service category. Couples Negril and Couples Swept Away are the highest rated Jamaican resorts and the only all-inclusive resorts in the Caribbean to make the 2009 Best Service List, which was decided by the publication's readers in its annual World's Best Awards survey.

"We recognize that this award is truly an honor because in the Caribbean, there are a number of all-inclusive resorts that pride themselves on exceptional service," commented Randall Russell, Chief Romance Officer and Senior Vice President, Couples Resorts. "At Couples Resorts we have adopted a philosophy that ensures each and every guest receives superior and attentive service, in order to guarantee the most romantic and memorable experience possible. And, our [Romance Rewards](#) program is specifically designed to thank our hundreds of loyal returning guests."

Travel + Leisure's 2009 "World's Best Service" awards is the magazine's 14th consecutive poll. The poll honors the highest-rated hotels, spas, airlines, cruise lines, outfitters, cities and islands around the globe, which are identified by thousands of Travel + Leisure readers.

About Couples Resorts

Couples Resorts, headquartered in Montego Bay, Jamaica, owns and operates four properties in Jamaica – Couples Tower Isle, formerly Couples Ocho Rios, the first-ever couples only all-inclusive resort; Couples Sans Souci; Couples Swept Away; and Couples Negril. Pioneered by

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the legendary Abe Issa, “father of Jamaican tourism,” each Couples Resort is an unsurpassed model of the all-inclusive concept, boldly designed with local inspiration to create a harmonic sense of nature and authentic Caribbean spirit. For over 31 years, Couples has delighted guests and refined the Caribbean all-inclusive resort experience by providing unparalleled service, exceptional dining experiences and exclusive added value inclusions. For further information, call 1-800-COUPLES or visit www.couples.com.

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