



Couples Resorts Media Memo
May 2009
www.couples.com

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News:

Secret Rendezvous Promotion Sparks Romance and Excitement at Couples Resorts

Couples Resorts is bringing back the mystery and excitement of its Secret Rendezvous promotion. For just \$299 per night, any pair adventurous enough to try this special offer will have their booked property remain a secret until seven days prior to their arrival. The couple's secret rendezvous must take place between now and May 31, 2009 at either Couples Negril, Couples Swept Away, Couples Sans Souci or the newly renovated Couples Tower Isle. Or, couples who want to start their summer off spontaneously can book now at any of the four resorts for \$329 per couple, per night for travel through June 30, 2009.

Couples Resorts Reveals New Couplicious Wednesday Escapes for May

Since April, Couples Resorts has been releasing a Couplicious Escape every Wednesday for just 24-hours. The new promotion allows couples one day to book a spontaneous romantic getaway, from 12:01 am to 11:59 pm. The catch is that they will not know which promotion is going on each week until they visit <http://www.couples.com/04special.htm>. This May, Couples Resorts is featuring the following Couplicious Wednesday Escapes:

- *Secret September Sale:* An even lower Secret Rendezvous rate will be offered to couples who book for travel during the month of September.
- *7th heaven:* Couples who book stays of seven nights at Couples Tower Isle or Couples Sans Souci will receive the eighth night free. This promotion is valid for travel from August 18 – December 25.

All press releases, images and press kit materials can be found in the Couples Resorts media room, at <http://couples.com/mediaroom/index.html>. For press trip inquiries and more specific needs, please contact Kate Kohler. Contact information is listed below.

Couples Resorts Contacts

Primary Media Contacts:

Yanick Dalhouse

414.351.9563 or ydalhouse@bvk.com

Patty Tazalla

414.247.2174 or ptazalla@bvk.com

For Press Trip Inquiries and More Specific Needs:

Kate Kohler

414.247.2105 or kkohler@bvk.com