



MEDIA ADVISORY

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Couples Resorts Offers Special Rate to Vacationers Rebooking Due to Influenza A (H1N1)

As dozens of couples reconsider vacations to Mexico due to the influenza A (H1N1) pandemic, Couples Resorts is hoping a new 50 percent off promotion might convince some travelers to keep vacation plans, but change their destination to Jamaica.

From now until May 31, [Couples Resorts](http://www.couples.com) is offering the special 50 percent discount to all couples rebooking their vacation through a travel agent or travel partner, for travel lasting through August 17. The three of four Couples Resorts properties included in this offer are Couples Tower Isle, Couples Swept Away and Couples Sans Souci. For more information about this special offer, contact your local travel agent, call 1-800-COUPLES or visit www.couples.com.

About Couples Resorts

Couples Resorts, headquartered in Montego Bay, Jamaica, owns and operates four properties in Jamaica – Couples Tower Isle, formerly Couples Ocho Rios, the first-ever couples only all-inclusive resort; Couples Sans Souci; Couples Swept Away; and Couples Negril. Pioneered by the legendary Abe Issa, “father of Jamaican tourism,” each Couples Resort is an unsurpassed model of the all-inclusive concept, boldly designed with local inspiration to create a harmonic sense of nature and authentic Caribbean spirit. For over 31 years, Couples has delighted guests and refined the Caribbean all-inclusive resort experience by providing unparalleled service, exceptional dining experiences and exclusive added value inclusions. For further information, call 1-800-COUPLES or visit www.couples.com.

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