



For Immediate Release

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Couples Resorts Voted Caribbean's No. 1 All-Inclusive

Travel+Leisure readers rank Couples Swept Away and Couples Negril as top Jamaican resorts

Montego Bay, Jamaica – March 16, 2009 – Couples Resorts is happy to announce that its two Negril properties were selected as the Caribbean's finest all-inclusive experiences, according to the publication's annual "World's Best Awards" poll as voted by Travel+Leisure magazine readers. Premiering in the prestigious "Top Caribbean Hotels" category, Couples Resorts' properties were the highest ranked Jamaican resorts, and the only all-inclusives to place on the list; with Couples Swept Away and Couples Negril ranking #5 and #8, respectively.

"We are delighted to see the positive recognition our Couples Swept Away and Couples Negril properties received in this highly regarded award category presented by Travel+Leisure magazine," commented Randall Russell, Chief Romance Officer and Senior Vice President, Couples Resorts. "Knowing that readers of such a prestigious and influential source voted for our brand as being among the best in the world is extremely gratifying."

Travel+Leisure's 2009 "500 World's Best Hotels" awards is the magazine's seventh consecutive poll. The poll honors the 500 highest-rated hotels, resorts, inns, and lodges, which are identified by thousands of Travel+Leisure readers.

Couples Resorts, headquartered in Montego Bay, Jamaica, owns and operates four properties in Jamaica – Couples Tower Isle, formally Couples Ocho Rios, the first-ever couples only all-inclusive resort; Couples Sans Souci; Couples Swept Away; and Couples Negril. Pioneered by the legendary Abe Issa, "father of Jamaican tourism," each Couples Resort is an unsurpassed model of the all-inclusive concept, boldly designed with local inspiration to create a harmonic sense of nature and authentic Caribbean spirit. For over 30 years, Couples has delighted

guests and refined the Caribbean all-inclusive resort experience by providing unparalleled service, exceptional dining experiences and exclusive added value inclusions. For further information, call 1-800-COUPLES or visit www.couples.com.

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