



**Contact:**

Yanick Dalhouse: 414.351-9563/ydalhouse@bvk.com

Patty Tazalla: 414.247.2174/ptazalla@bvk.com

[www.couples.com](http://www.couples.com)

**Couples Resorts Recognized Among Caribbean's Finest**

*Readers of Condé Nast Traveler rank Couples Swept Away one of the Caribbean's best properties*

**Montego Bay, Jamaica – November 06, 2008** – For the third consecutive year, Couples Swept Away was elected by readers of Condé Nast Traveler magazine as one of the best properties in the Caribbean. Valued most for its impeccable service, premier location and wide-spread list of inclusive activities, Couples Swept Away was voted by more than 28,000 readers of the magazine as the 11<sup>th</sup> best resort in the Caribbean, and one of 2008's top two properties in Jamaica.

"It's a gratifying and humbling experience when unbiased travelers recognize our efforts, both to provide the absolute best in service, and to aid couples in rediscovering the passion that brought them together in the first place," said Randall Russell, Chief Romance Officer<sup>®</sup> and senior vice president, sales & marketing for Couples Resorts. "We feel privileged that our properties, including Couples Swept Away in Negril, have received an abundance of positive acknowledgement from such prestigious sources like Condé Nast Traveler magazine, for a number of years."

In 2007, Couples Swept Away was the highest rated all-inclusive in the Caribbean, while Couples San Souci also ranked in the top 25. While in 2006, Couples Swept Away, Couples Negril and Couples Tower Isle (formerly Couples Ocho Rios) all ranked among the top 15 resorts in the Caribbean. Condé Nast Travelers' 2008 Readers Choice Awards is the 21<sup>st</sup> consecutive poll allowing readers of the travel publication to select the destinations, lodgings and modes of transportation which exceeded their expectations.

Couples Resorts, headquartered in Montego Bay, Jamaica, owns and operates four properties in Jamaica – Couples Tower Isle, formally Couples Ocho Rios, the first-ever couples only all-inclusive resort; Couples Sans Souci; Couples Swept Away; and Couples Negril. Pioneered by the legendary Abe Issa, “father of Jamaican tourism,” each Couples Resort is an unsurpassed model of the all-inclusive concept, boldly designed with local inspiration to create a harmonic sense of nature and authentic Caribbean spirit. For over 30 years, Couples has delighted guests and refined the Caribbean all-inclusive resort experience by providing unparalleled service, exceptional dining experiences and exclusive added value inclusions. For further information, call 1-800-COUPLES or visit [www.couples.com](http://www.couples.com).

###