



For Immediate Release

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Couples Resorts' World-Class Chef Promoted to Corporate Executive Chef

Anticipated Opening of New Resort Creates Position for Regional Executive Chef

OCHO RIOS, JAMAICA – September 3, 2008 – Couples Resorts is happy to announce the promotion of renowned Chef Stefan Spath of Couples Resorts in Negril, to Corporate Executive Chef overseeing all four Couples Resorts properties. Spath, who has been with the Couples Resorts family for years, has been featured in Caribbean Travel & Life and network TV shows in Barbados as well as newspapers in Jamaica and Barbados for his culinary expertise. As Corporate Executive Chef, Spath will be responsible for overseeing the much anticipated re-opening of Couples Tower Isle in Ocho Rios as well as managing the operations of kitchens across the Couples Resorts properties.

Spath is an advocate of the “local ingredient” philosophy adapted by Couples Resorts. To improve quality and freshness, and to encourage Jamaican farmers to improve upon their supply of organic fruits and vegetables, most meats and all fruits and vegetables are bought from local farmers. “One of the things that drew me to Couples Resorts was their reliance on local producers,” commented Spath. “I strive to use as many local Caribbean ingredients as possible, and I’m always amazed by the taste of our indigenous fruits and vegetables. They supply healthy and fresh flavors, and remind me of my childhood days when green-houses and fertilizers were not the norm as they are in some areas now.”

This promotion has been influenced by the scheduled re-opening of the recently renovated Couples Ocho Rios which will be reemerging as Couples Tower Isle in December 2008. The name is a historical reference to the resort’s beginnings as a private island paradise which served as a Hollywood hangout in the 1950s and 60s. The \$25 million investment in upgrades, enhancements and renovations reflects the beginning of a new era for the first all-inclusive resort for couples only.

MORE

Couples Resorts, headquartered in Montego Bay, Jamaica, owns and operates four properties in Jamaica – Couples Tower Isle, formally Couples Ocho Rios, the first-ever couples only all-inclusive resort; Couples Sans Souci; Couples Swept Away; and Couples Negril. Pioneered by the legendary Abe Issa, “father of Jamaican tourism,” each Couples Resort is an unsurpassed model of the all-inclusive concept, boldly designed with local inspiration to create a harmonic sense of nature and authentic Caribbean spirit. For over 30 years, Couples has delighted guests and refined the Caribbean all-inclusive resort experience by providing unparalleled service, exceptional dining experiences and exclusive added value inclusions. For further information, call 1-800-COUPLES or visit www.couples.com.

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