



For Immediate Release

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Couples Resorts Introducing Guests to New Heights of Relaxation

“Reggaesage” Tops Menu of Offerings at Couples Swept Away’s Revived Oasis Spa

NEGRIL, JAMAICA – August 15, 2008 – Couples Resorts continues to redefine the Caribbean all-inclusive experience with its most recent addition to Couples Swept Away in Negril - the newly rejuvenated Oasis Spa. Established in January of 2008, the refreshed facility offers guests an incomparable aura of romance with everything from one-of-a-kind hydrotherapy baths to the signature “Reggaesage” treatment.

As the perfect companion to Couples Swept Away’s modern 10-acre fitness complex, the Oasis Spa offers the Reggaesage treatment which blends the rhythms of Jamaican reggae music with an invigorating massage designed to rock and glide the body in a symphony of relaxation. In addition to Reggaesage, guests can also enjoy the indoor, warm-water-relaxation pool and massage therapies such as Swedish, Deep Tissue, Sports, 4-Hands, Reflexology and Manual Lymphatic Drainage, which unwind couples while bringing them closer together through a serene experience. Nine exclusive treatment rooms are also available at Oasis Spa, including three luxury couples massage rooms, one hydrotherapy room and one Vichy Room with a nine-head shower to release toxins and revitalize the skin, while calming the senses.

“We are thrilled about the addition of the Oasis Spa and feel that it’s another element that will beautifully complement the existing services that make Couples Swept Away our most private and peaceful resort,” commented Randy Russell, Senior Vice President and Chief Romance Officer of Couples Resorts. “We are confident that our spa, which combines world-class technicians and meticulous service with a sentiment of romance and our own personalized touch, will help guests achieve total relaxation and focus on one another, without distraction.”

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A day at the Oasis Spa is the ideal revitalization remedy following an invigorating workout at Couples Swept Away's state-of-the-art 10-acre sports and fitness complex. With a fully equipped gym and aerobics room, 25-meter lap pool, outdoor jogging track and a full list of fitness classes like body sculpting and yoga, guests are guaranteed to find something that fits their style. And, visitors can conclude their time at the facility with a trip to the steam room or sauna; perfect for detoxifying prior to a retreat at the Oasis Spa.

Couples Resorts, headquartered in Montego Bay, Jamaica, owns and operates four properties in Jamaica – Couples Tower Isle, formally Couples Ocho Rios, the first-ever couples only all-inclusive resort; Couples Sans Souci; Couples Swept Away; and Couples Negril. Pioneered by the legendary Abe Issa, “father of Jamaican tourism,” each Couples Resort is an unsurpassed model of the all-inclusive concept, boldly designed with local inspiration to create a harmonic sense of nature and authentic Caribbean spirit. For over 30 years, Couples has delighted guests and refined the Caribbean all-inclusive resort experience by providing unparalleled service, exceptional dining experiences and exclusive added value inclusions. For further information, call 1-800-COUPLES or visit www.couples.com.

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