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Couples Resorts Voted Caribbean's Premier All-Inclusive

Travel + Leisure readers rank Couples Swept Away and Couples Negril among best in the world

Montego Bay, Jamaica – July 16, 2008 – Thousands from around the country have elected Couples Resorts as the Caribbean's finest all-inclusive, according to a recent Travel + Leisure reader poll. Premiering on the prestigious Top 25 Hotels in the Caribbean, Bermuda and Bahamas list, Couples Resorts is the only all-inclusive chain to place in the top 10, with Couples Swept Away and Couples Negril properties ranking #5 and #8, respectively.

"We are honored at the amount of positive acknowledgment our Couples Swept Away and Couples Negril properties received in these prominent award categories presented by Travel + Leisure magazine," commented Randall Russell, Chief Romance Office and Senior VP, Sales & Marketing for Couples Resorts. "Knowing that genuine, unbiased travel aficionados with an appreciation for romance voted our brand among the best in the world is extremely gratifying."

Travel + Leisure's 2008 "World's Best" awards is the 13th consecutive poll which allows readers of the travel publication to select the best hotels in the world. This year is the second that Couples Resorts was voted among the best by readers. In 2007 its Sans Souci property ranked #11 on the top 25 list, and Couples Negril ranked #1 on the list of Top Hotel Spas in the Caribbean, Bermuda and the Bahamas.

Couples Resorts, headquartered in Montego Bay, Jamaica, owns and operates four properties in Jamaica – Couples Tower Isle, formally Couples Ocho Rios, the first-ever couples only all-inclusive resort; Couples Sans Souci; Couples Swept Away; and Couples Negril. Pioneered by the legendary Abe Issa, "father of Jamaican tourism," each Couples Resort is an unsurpassed model of the all-inclusive concept, boldly designed with local inspiration to create a harmonic sense of nature and authentic Caribbean spirit. For over 30 years, Couples has delighted guests and refined the Caribbean all-inclusive resort experience by providing unparalleled service, exceptional dining experiences and exclusive added value inclusions. For further information, call 1-800-COUPLES or visit www.couples.com.

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