

Couples Resorts in Jamaica Ranked as One of World's Best Hotels on Expedia® Insiders' Select™ List

MONTEGO BAY, JAMAICA – June 12, 2008 – Couples Swept Away, located on the famous Seven Mile Beach in Negril, is among the top one percent of all hotels and resorts in the world according to Expedia. The resort received an overall score of 97.73 and was rated number 11 among 898 of the finest places to stay on the Expedia Insiders' Select list for 2008.

“It is an honor to have Couples Swept Away ranked among the top one percent of the finest hotels in the world,” stated Randy Russell, chief romance officer and senior vice president of sales & marketing. “It is also a major accomplishment to be recognized as the best Jamaica hotel and second best Caribbean hotel by the discerning experts at Expedia. Couples is also very proud to be acknowledged by the nearly four million savvy travelers that visit Expedia, Inc. network sites every day.”

The Expedia® Insiders' Select™ list formally recognizes individual hotels worldwide that consistently deliver excellent service, a great overall experience and a notable value. The full list represents about one percent of the nearly 80,000 hotel properties offered on Expedia. Drawing on Expedia's hundreds of thousands of Traveler Opinions hotel reviews, combined with a value rating and the local market expertise of more than 400 Expedia employees in local markets worldwide, Expedia Insiders' Select™ is an easy-to-browse list that provides travelers with a powerful way to find the perfect hotel using the trusted insight of other travelers like them. The list showcases the diverse selection of travel destinations and hotel properties.

ABOUT COUPLES RESORTS

Couples Resorts, headquartered in Montego Bay, Jamaica, owns and operates four properties in Jamaica, West Indies: Couples Ocho Rios, the first-ever couples only, all-inclusive resort; Couples Sans Souci, Couples Swept Away and Couples Negril. Pioneered by the legendary Abe Issa – "father of Jamaican tourism" – each Couples Resort is an unsurpassed model of the all-inclusive concept, boldly designed with local inspiration to create a harmonic sense of nature and authentic Caribbean spirit. For more than 30 years, Couples has delighted guests and refined the Caribbean all-inclusive resort experience by providing unparalleled service, exceptional dining experiences and exclusive added value inclusions. For further information, call 1-800-COUPLES or visit www.couples.com.

ABOUT EXPEDIA

Expedia® is the world's leading online travel provider, helping millions of travelers per month easily plan and book travel. Expedia (<http://www.expedia.com/>) aims to provide personalized service, the latest technology and the widest selection of vacation packages, flights, hotels, rental cars, cruises and in-destination activities, attractions, and services. With the Expedia® Best Price Guarantee, Expedia promises to offer to its customers the best rates available online for all types of travel, making it the most comprehensive customer guarantee in online travel. Expedia.com is an operating company of Expedia, Inc. (NASDAQ: EXPE).

Media Contact:

Janelle Thadhani / Brooke Noble

Cheryl Andrews Marketing Communications

T: 305-444-4033 / F: 305-447-0415

Janelle@cam-pr.com / Brooke@cam-pr.com