

Top 10 Valentine's Day Tips from Couples Resorts Chief Romance Officer

Miami, FL – January 29, 2008 – Next to Cupid there's no better person to get Valentine's Day advice from than Chief Romance Officer Randy Russell from Couples Resorts – a place that prides itself on celebrating the spirit of love year round. With the most romantic day of the year just around the corner, below are ten gestures guaranteed to win the heart of the one you cherish.

10. After a long day of work, let your partner come home to find the bathroom filled with therapeutic aromatherapy scents, soothing music, dimly lit candles and a warm bubble bath.
9. Create love coupons to be redeemed with items such as "free foot massage," "one candlelit dinner" or gestures that allow them to have free time.
8. Make breakfast in bed with all your loved one's favorite breakfast foods and don't forget the mimosas! Or arrange a private picnic for an intimate romantic lunch.
7. Write a heartfelt love letter and ask the Chief Romance Officer from Couples Resorts to surprise your partner by reading it over the phone to them.
6. Create a scrapbook filled with favorite photographs, love letters, keepsakes from special occasions and cherished mementos.
5. Make a time capsule. Write down your private thoughts and dreams in letters to each other. Put them in a box, along with a special bottle of wine and don't open it until a special anniversary or event.
4. Send a bouquet of roses (or favorite flower) to the office or even better – show up unannounced and take your loved one out to lunch.
3. Register to win a six-night vacation at one of the four Couples Resorts in the "Sweet Escape" Sweepstakes by visiting the Patchi (US) Chocolate website, www.patchimiami.com or the Dadeland Mall store in Miami.
2. Leave a trail of rose petals and clues throughout the home sending your partner on a quest to find you and the present you've selected for them.
1. Whisk your partner away on a romantic vacation to one of the four Couples Resorts in Jamaica.

"These are mere suggestions and the romantic possibilities are endless. Whatever your decision may be to show your partner how much you care, make sure it's heartfelt and sincere," said Randy Russell, chief romance officer and senior vice president of sales & marketing.

Couples Resorts, headquartered in Montego Bay, Jamaica, owns and operates four properties in Jamaica, West Indies – Couples Ocho Rios, the first-ever couples only, all-inclusive resort, Couples Sans Souci, Couples Swept Away and Couples Negril. Pioneered by the legendary Abe Issa – "father of Jamaican tourism" – each Couples Resort is an unsurpassed model of the all-inclusive concept, boldly designed with local inspiration to create a harmonic sense of nature and authentic Caribbean spirit. For more than 30 years, Couples has delighted guests and refined the Caribbean all-inclusive resort experience by providing unparalleled service, exceptional dining experiences and exclusive added value inclusions. For further information, call 1-800-COUPLES or visit www.couples.com.

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