

Couples Resorts Top Ranked on Conde Nast Traveler's Gold List for 2008

Couples Sans Souci and Couples Swept Away Sweep Top Spots

MONTEGO BAY, JAMAICA – January 17, 2008 – Couples Swept Away and Couples Sans Souci are the highest ranked all-inclusives in the Caribbean according to the readers polled in *Condé Nast Traveler's Gold List*. The resorts are among 721 of the world's top hotels, resorts and cruise lines featured in the January 2008 issue.

Couples Swept Away, located on the famous Seven Mile Beach in Negril is considered the brand's most exclusive, serene resort and received an overall score of 85.2. Couples Sans Souci, known for its rich, traditional Jamaican ambience, supreme spa treatments, celebrated cuisine and unparalleled service, received an overall rating of 82.5.

“What an honor to have Couples Swept Away and Couples Sans Souci be chosen as the top all-inclusives in the Caribbean,” stated Randy Russell, chief romance officer and senior vice president of sales & marketing. “We are very appreciative of the recognition that the discerning readers of Condé Nast Traveler have given us. This accolade starts us off on a winning note for 2008 and we will continue to strive towards an even more memorable experience of our guests in the year ahead.”

More than 28,000 Condé Nast Traveler readers elected the world's finest properties and cruise lines for the annual Readers' Choice Awards in November 2007. The readers were then called on for detailed comments about what precisely distinguishes the average from the best of the best, making up the Gold List.

Condé Nast survey participants were required to rate each resort based on activities and facilities, food and dining, location, overall design, rooms and service. Entries include the edited comments of readers and are intended to reveal a property's character rather than to catalog its facilities. Each score represents the percentage of respondents who rated a property excellent or very good on specific criteria.

Couples Resorts, headquartered in Montego Bay, Jamaica, owns and operates four properties in Jamaica, West Indies - Couples Ocho Rios, the first-ever couples only, all-inclusive resort, Couples Sans Souci, Couples Swept Away and Couples Negril. Pioneered by the legendary Abe Issa – "father of Jamaican tourism" – each Couples Resort is an unsurpassed model of the all-inclusive concept, boldly designed with local inspiration to create a harmonic sense of nature and authentic Caribbean spirit. For more than 30 years, Couples has delighted guests and refined the Caribbean all-inclusive resort experience by providing unparalleled service, exceptional dining experiences and exclusive added value inclusions. For further information, call 1-800-COUPLES or visit www.couples.com.

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