

Couples Resorts Named “Best of the Best” in the Caribbean
Couples Sans Souci and Couples Negril top the list of Travel + Leisure’s “World’s Best Awards”

Montego Bay, Jamaica – July 12, 2007 – Tens of thousands of Travel + Leisure readers have been polled and the results are in, Couples Resorts has captured high ranking slots in two categories. Couples Sans Souci ranked #11, the highest rated all-inclusive hotel in the poll, on the list of the top 25 Hotels in the Caribbean, Bermuda and the Bahamas. Couples Negril ranked #1 on the list of Top Hotel Spas in the Caribbean, Bermuda and the Bahamas.

“Couples Resorts strives to provide the Caribbean’s finest guest experience and we feel honored to receive these awards as recognition of our consistent efforts,” commented Randall Russell, Chief Romance Officer and Senior VP, Sales & Marketing of Couples Resorts.

Couples Sans Souci is also the highest ranked all-inclusive resort for Best Service in the Caribbean, Bermuda and the Bahamas.

Travel + Leisure has been asking its readers to rate the quality of destinations, hotels, spas, airlines, cities, rental-car companies and tour organizers in its “*World Best*” awards since 1996. Survey participants are asked to rate each resort based on rooms and facilities, location, service, restaurants and value.

Couples Resorts, headquartered in Montego Bay, Jamaica, owns and operates four properties in Jamaica, West Indies - Couples Ocho Rios, the first-ever couples only, all-inclusive resort, Couples Sans Souci, Couples Swept Away and Couples Negril. Pioneered by the legendary Abe Issa – “father of Jamaican tourism” – each Couples Resort is an unsurpassed model of the all-inclusive concept, boldly designed with local inspiration to create a harmonic sense of nature and authentic Caribbean spirit. For over 28 years, Couples has delighted guests and refined the Caribbean all-inclusive resort experience by providing unparalleled service, exceptional dining experiences and exclusive added value inclusions. For further information, call 1-800-COUPLES or visit www.couples.com.

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